

FOR IMMEDIATE RELEASE
August 20, 2009

Center Contact:
John Turley
Managing Partner
Turkey Creek
Phone: 865.588.1000
Fax: 865.588.1058
E-mail: jturley@bellsouth.net

Marketing Contact:
Anna Platte
Marketing
Platte Consulting
Phone: 615.335.6827
Fax: 615.523.2966
E-mail: marketing.annap@gmail.com

Shopping, Dining and Entertainment – Now at Your Fingertips *Turkey Creek Announces New, Official Website*

Knoxville, TENN– Turkey Creek announces **TurkeyCreek.com** , the only *official* access to all of the exciting brands at Turkey Creek. Partners and Retailers of the center have created a go-to reference for frugal fashionistas who are shopping smarter, and guests visiting the area.

A few of the benefits that shoppers can expect to find at **TurkeyCreek.com** are:

- In addition to offering the most complete shopping, dining and entertainment information, the site also offers guests that sign up to be a *Turkey Creek Insider* special savings and promotions from participating tenants. Offers and promotions will be updated regularly and *Insiders* will be the first to receive them!
- A brand new interactive map that will make finding preferred brands and dining options easier than ever.
- Helpful tips for making the most of a day shopping the stores at Turkey Creek.
- Complete dining information with easy click-through access to reservations and menu information.
- Access to movie times and other entertainment opportunities at Turkey Creek.
- New store openings and timely retailer news.
- Guest blogs and ebooks on everything from fashion trends to news about money and time saving strategies for today’s families. Stories and information on health, beauty and fitness will also be occasionally featured.
- Leasing information is also available from TurkeyCreek.com.

“We are very proud to offer this resource to the community. It is our hope that it will not only become a way to illustrate to shoppers the depth and breadth of selection at the center, but that it will also serve as a reliable source of information unparalleled in Knoxville or the surrounding area.” Commented John Turley, Managing Partner of Turkey Creek Land Partners. “The center is rapidly becoming the area’s favorite place to shop, work and play, but we recognize that two miles of great offerings can be a daunting place to navigate. This is our way of making Turkey Creek a friendlier place to visit and entertain the entire family.”

Turkey Creek is located between the Lovell Road and Campbell Station Road exits off I-40 in Knoxville, TN. The center, in its entirety, spans nearly two miles of retail, office and residential development. Turkey Creek Land Partners is engaged in the ownership, leasing, marketing and management of this mixed-use development. The partnership currently facilitates 2.25 million square-feet of GLA. The center opened its first phase in spring of 2007. Recently, Phase III was completed in spring 2009 anchored by JCPenney.

#####